

Marcos C. Morales

 reel: <http://marcosmorales.com>

Objective Media Production (video, motion graphics, audio, still, design, writing)

Experience 2014-present <http://NovelConcept.TV> Austin, TX

Creative Director / Owner

- Created a publishing medium for projects centered on achieving artistic visions and satisfying a creative outlet.
- Managed teams of artists to facilitate productions for high profile clients like Adult Swim and Relapse Records recording artists, among others.

2011-present FSS, LLC. Austin, TX

Show Producer / Editor

- Coordinated reporters, anchors, technical crew and high profile guests for a daily pre-produced 1 hour nightly news program and edited the show for broadcast at 7pm CST every weekday.
- Facilitated publishing and live productions through FCC standard broadcast playback and web distribution on all major social media platforms.
- Produced and edited motion graphics packages for broadcast and commercial production.

2010-present Dirt City Studios, LLC. Lubbock/Austin, TX

Creative Director / Owner

- Wrote and implemented business plan, including legal work to file LLC., and bookkeeping.
- Produced commercials (wrote scripts, managed clients).
- Shot high end footage and designed motion graphics for commercials, national productions and corporate vignettes.
- Designed and produced print materials for vehicle wraps, brochures, logo design.
- Produced and maintained marketing websites for various clients.

2006-2010 Ramar Communications Lubbock, TX

Senior Editor

- Produced commercials (wrote scripts, managed clients).
- Shot HD Video and designed motion graphics for commercials, national productions and corporate vignettes.
- Shot, Edited and managed "Inside Lady Raider Basketball with Kristy Curry," "Cooper Ridge," and "Regal Park" Homeshows (weekly 30 minute programs produced and aired in HD).

2005-2006 Lubbock Avalanche Journal Lubbock, TX

Staff Writer, Features Clerk

- Covered regular police and city beat.
- Wrote weekend feature articles.

2004-2005 The Hispano Weekly Lubbock, TX

Freelance Writer

- Wrote weekly feature articles.
- Took photos for articles.
- Brought knowledge and sources for the local music and art scene.

2002-2003 The University Daily Lubbock, TX

Freelance Writer

- Interviewed major label music acts.
- Reviewed music albums.
- Expanded coverage of more types of music for the online section.

2002-2003 Quorum Broadcasting Lubbock, TX

Production Engineer

- Ran audio for live news broadcasts.
- Ran cameras for live news broadcasts.
- Ran the character generator for live news broadcasts.

Education

2002-2006 Texas Tech University Lubbock, TX

- Bachelor's in Journalism.
- Minor in Spanish.

1999-2002 South Plains College Levelland, TX

- Associates in Video Production.
- Audio production, video production. Learned to run a professional audio studio, produce live broadcasts and edit video for post-production.

Tools

Software

- Adobe CC (Premiere, After Effects, Photoshop, Illustrator, etc.)
- Avid Media Composer
- Final Cut X
- Autodesk Combustion
- Cinema 4D
- Pro Tools
- Reason
- Ableton Live

Hardware

- Digital And Film camera work.
- Dolly and Track techniques
- Stage and Location Lighting
- Audio and Camera Boom Operation